

One trusted company identity. Every system. Every decision.

ENTITY gives every authorised system the same trusted understanding of a company: a legal identity anchored in authoritative records, mapped to its ownership structure, extended with relevant intelligence, governed at every attribute and assured over time.

320m entities tracked

200+ jurisdictions with LEI evidence

8h update cycle

WHO IS THIS FOR

Data and platform leaders, KYC/CLM and onboarding owners, and architecture teams building with AI.

THE PROBLEM

When systems disagree about the company, people compensate — and automation inherits the uncertainty. The same customer, supplier or counterparty appears differently across systems and sources — and AI agents operating on those records can compound those errors at machine speed. ENTITY anchors each request to the corresponding legal identity in its governed corpus, maps ownership, extends the anchored identity with relevant intelligence, governs the evidence behind the result and assures it over time — so people, systems and AI agents operate from the same trusted understanding of the company.

THREE DIMENSIONS OF COMPANY UNDERSTANDING

Identity — who is the company?

Anchor each submitted company reference to the corresponding legal identity in ENTITY's governed corpus, grounded in authoritative records, and preserve the evidence behind the result.

Relationships — how is it connected?

Map parents, subsidiaries, ownership and control — a group structure, not one flattened company.

Intelligence — what should we understand?

Extend the anchored identity with sourced classifications, sanctions exposure and relevant business or environmental intelligence.

A TRUSTED IDENTITY LAYER — NOT ANOTHER SILO

Your existing systems, providers and workflows — remain in place, with a shared understanding of every company

CRM & ERP

KYC & CLM

RISK & COMPLIANCE

CUSTOMER &
SUPPLIER

AI & AUTOMATION

↑ **TRUSTED IDENTITY OUT** One governed company identity, delivered through the API

ENTITY | Trusted identity, relationships and intelligence API

ANCHOR · MAP · EXTEND · ASSURE

↑ **CORPUS GOVERNANCE** ENTITY builds and maintains its governed corpus attribute by attribute across identity, ownership relationships and intelligence — preserving evidence, confidence, provenance and explainability.

Authoritative records + supporting evidence National registers · GLEIF · verified commercial and specialist sources

One governed company identity, delivered through an API — so every system, workflow and AI agent works from the **same trusted answer**.

HOW ENTITY MAKES THAT UNDERSTANDING TRUSTWORTHY — IN FOUR STEPS

01

Anchor

Anchor each request to the corresponding legal identity in ENTITY's governed corpus, grounded in authoritative records.

02

Map

Show parents, subsidiaries, ownership and control while preserving each distinct legal entity.

03

Extend

Add sourced classifications, sanctions exposure and, where included, reported CO₂ emissions and other relevant intelligence.

04

Assure

Expose confidence and explanation, monitor change and maintain an auditable result over time.

BUILT FOR RIGOUR

Standards expected in regulated industries.

Authoritative-source anchoring, attribute-level provenance, explainable confidence and an audit trail — developed with banks, insurers and financial-services teams, available to any organisation that needs dependable company data for people, software or AI.

FITS THE SYSTEMS YOU ALREADY USE

Keep your providers, systems and workflows. ENTITY

gives your existing systems and workflows the same governed company identity through its API — without requiring you to replace current data providers or adopt any one provider's identifier as your master reference.

WHAT CHANGES FOR THE BUSINESS

- **One identity everywhere** — return the same anchored identity for every representation of a legal company, so teams and systems recognise and share one reference.
- **Confident action** — know which legal company you are dealing with, and who owns or controls it, before you act.
- **Audit-ready by default** — every attribute carries its evidence, confidence and provenance, so results stand up to review.
- **Intelligence you can use** — apply classifications, sanctions exposure and available environmental indicators across workflows, analysis and AI.

HOW CUSTOMERS WORK WITH US

EXPLORE

ENTITY Sandbox, free — register for early access and try ENTITY on realistic sample data, before any commitment.

BUILD

Developer Access to build independently, or a **Founding Customer Programme** to build with Sustema.

OPERATE

ENTITY Production — run proven workflows under an agreed contract and service scope.

Coverage and evidence are confirmed for each engagement. Initial reliable coverage prioritises UK and French official sources, with GLEIF evidence for LEI-bearing entities.

